

## Horley Chamber of Commerce Meeting 4.3.19 at Horley Baptist Church 2019

**Present:** Mike Humphrey, Fiona Stimpson, Geoff Williamson, Carol Jordan, Michael Sharp, Mike Gregory, Chris Sharville, Paul Cottingham, Hayley Matthews, Sarah Harding, Michael Arnold, Adrian Rafi

Thank you to everyone that attended. The overall feel was very positive and the feedback from our visitors was great. There is a real feeling of momentum at the moment and we would like to keep this going. If you want to add to anything detail below please contact the Chairman.

**Leaflet** This is now being organised. We will work with Adrian on the printing and Chris on the production. It is aimed to get it out in May. Advertising will first be offered to regular members. We should also include charities. It should be dropped to 15000 houses in the RH6 area.

**Survey** Mike is sending this out.

**Website** Mike and Geoff have been working on redoing this. The old website has 200 visitors each month. We can have our own news feed. Mike will send out a link for members to give their comments on the new website.

RH6 Uncovered We should establish a relationship with this publication. Matt Arnold told the meeting that since 2006 when they started with 5000 copies they now produce 13000. They have left Royal Mail as they were unsatisfactory and have gone with Door to Door franchise. It uses GPS tracking. They will stick to the RH6 area. The Chamber will have an advertorial each month.

Mad Ideas Mike has been talking to them about give-aways such as pens and badges.

**Bags** It was felt we should reintroduce the giving out of our bags. We should see it as a community for the bigger picture.

**Chamber Anniversary** Next year is the Chambers 75 year anniversary. It would be good to do a job fair with Oakwood School on a Saturday in February or March so parents could also attend. It would be offered to the whole school. There needs to be a meeting about taking this forward. We need to emphasise the prestige of association to the Horley Chamber.

## **Future Meetings**

April Meeting will hopefully involve an open conversation around all thing moment. Exploring the potential for a start-up event in June.

**L&C Electrical** – Most of us are aware of the hard time the owners of this business are going through. They have been a long-term member of the chamber and this is our opportunity to offer some help, however small in relation to the situation they are detailing with. The Chamber will be offering free membership for 2019, as a way of gratuity and thanks for the efforts Clive and his family have put into the chamber over the years.